

BOAT BRANDING UPGRADE



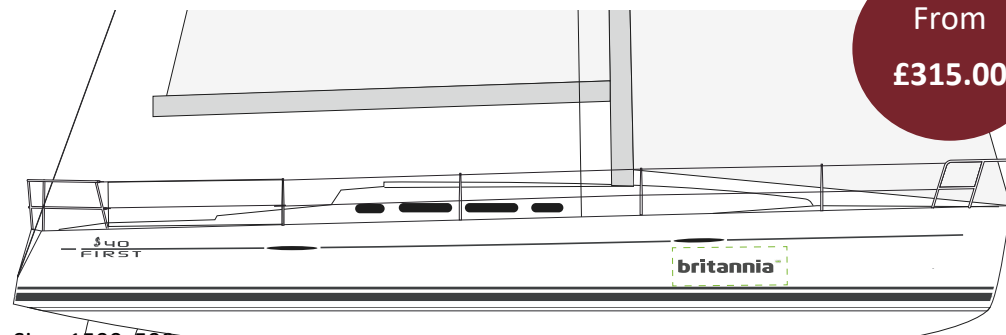


HULL BRANDING

Sports events are one of the most effective marketing tools around - so why not make the most of this exposure time.

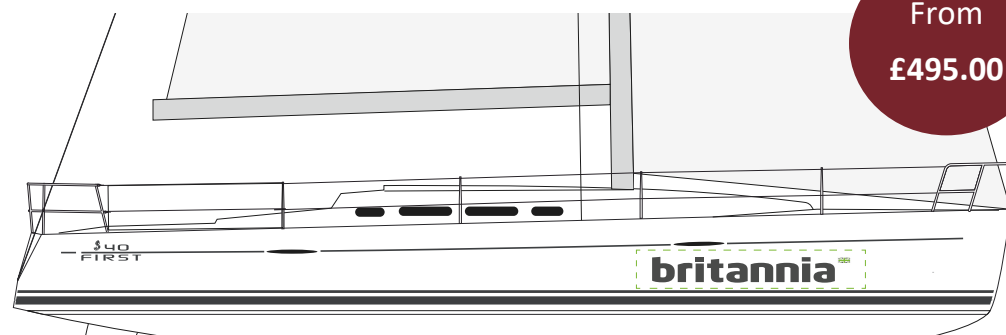
Hull branding can be as much or as little as you want - or your budget allows. Hull branding starts at a simple 1500mm x 500mm sticker on the side of the yacht but can go as big as your logo and hull parameters will allow.

Applying your logo to the yacht hull turns your boat into a floating billboard. A great way to let the other Solent racing crews know exactly who you are!



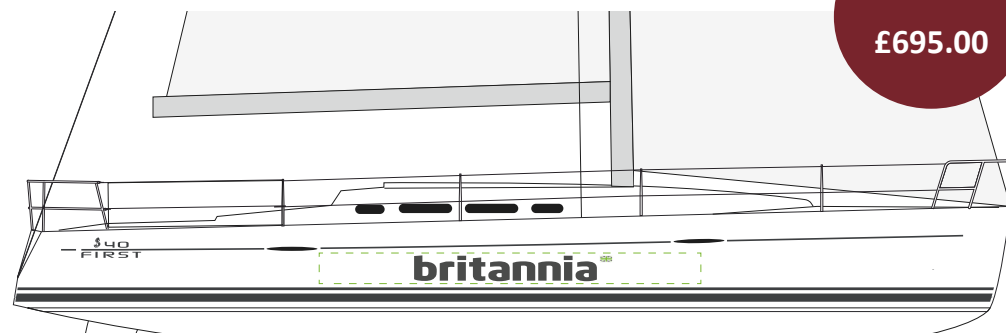
Size: 1500x500mm

From
£315.00



Size: 3000x500mm

From
£495.00

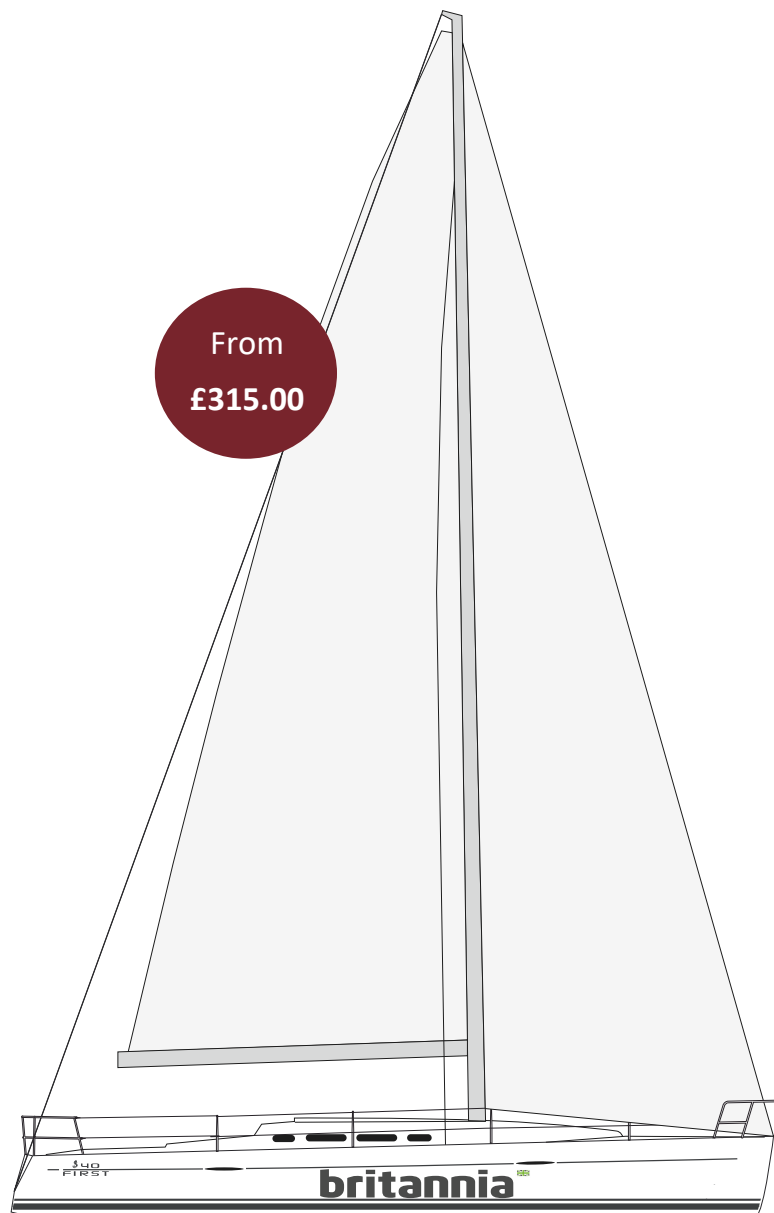


Size: 5000x400mm

From
£695.00

HULL BRANDING

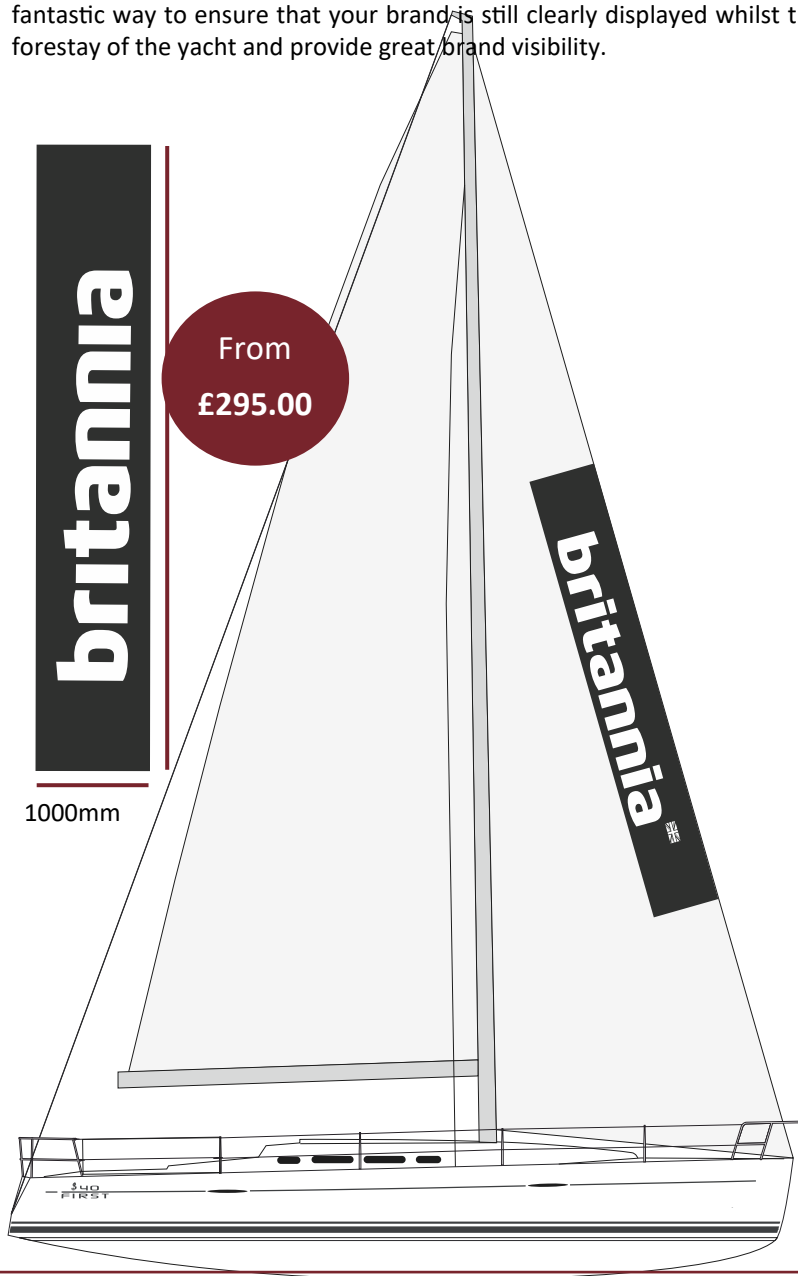
Applying your logo to the yacht hull turns your boat into a floating billboard. A great way to let the other Solent racing crews know exactly who you are! 2 week lead time.



FORESTAY FLAGS

If your marketing is more public focussed then a large banner flag might the best way to get your brand noticed from the shore.

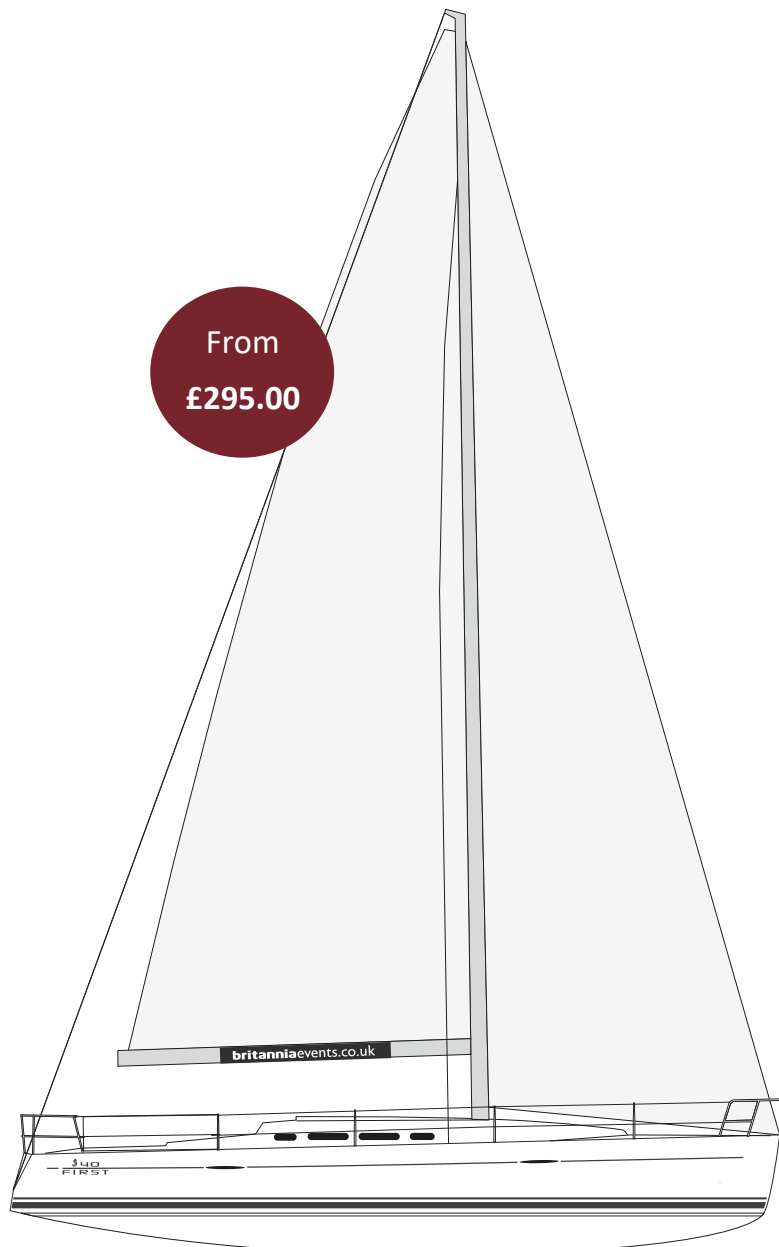
A forestay flag is a single side printed flag flying on the front of the boat. Whilst you are moored up, the hull is generally obscured by the pontoon, so a forestay flag is a fantastic way to ensure that your brand is still clearly displayed whilst the boat is in the marina or motoring to the start line. Approximately 7m long, they run up the forestay of the yacht and provide great brand visibility.



BOOM GRAPHICS / URL

What is it? Your logo or company URL printed onto the boom which is located at the bottom on the mainsail.

Why the boom?





britannia

CORPORATE SAILING EVENTS

SPINNAKER

The spinnakers on our First 40 yachts are 140m² of flying billboard - and filled with your logo there is no better way to get yourself seen. They are made to order and yours for their lifetime - so not only do they get flown whenever you are on the water with us but also throughout the year.

A spinnaker will give you maximum presence whilst on the water. Proudly displaying a 10m high graphic of your logo will certainly create brand stand-out. Choosing a brightly coloured spinnaker not only looks eye-catching but it tends to attract the photographers too - ensuring that you leave the regatta with a folio of fantastic digital images you can use internally! 4 week lead time.



From
£3995.00